Bridging the Distance
Connecting During a Time of Isolation

The COVID-19 crisis is forcing organizations and employees to find ways to fight isolation and uncertainty. In response, the EDI Institute has created Bridging the Distance, a free program to address today's urgent need for self-expression, connection, and support.

Bridging the Distance begins with individuals creating expressive imagery through EDI's mobile app and virtual platform. These images are then shared and discussed among teams and communities, resulting in powerful interpersonal connection for participants.

This short video demonstrates how images can help build connections. Similar to how the AIDS Quilt of an earlier pandemic brought together our world, Bridging the Distance also allows expressions of strength and community through digital mosaics. Additionally, caregiver images can be affixed to PPE to support connection with patients.

About the EDI Institute:

The EDI Institute is a non-profit organization helping individuals express deeply held thoughts and feelings through imagery created on mobile devices. Our innovative Expressive Digital Imagery® platform requires no artistic or technology skills. EDI is used by leading organizations across the country, including the Cleveland Clinic, Eli Lilly, and the Dana-Farber Cancer Institute. Bridging the Distance is built upon EDI technologies that have successfully supported and brought together more than 10,000 individuals.
Sample Community Expressions - Public Displays

- Rotating Screen Display at Nursing Station or Patient Waiting Area
- Large Displays or Projections in Common Areas
- Printed Collages Given to Individuals
- Digital Image Mosaic on Web Page (Continuously Updated)
Sample Caregiver Expressions - PPE Badges

*Original images shared publicly on Instagram, EDI badges superimposed for sample purposes.

I’m a racecar driver

I’m Olivia and these are my furry friends, Pinot and Grigio.

Together we will make it through these tough times